# Relationship Between Scholarly Activity and Postgraduate Career Choice: A Bibliometric Analysis of the 2017 Diplomates of the American Board of Dermatology

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#### **ABSTRACT**

**Background** Scholarly productivity is an assessment metric for dermatology residents and faculty. How the bibliometric h-index, a publicly available metric that incorporates the quantity and quality of publications, relates to early career choices of dermatologists has not been investigated.

**Objective** We determined the h-indices of the 2017 diplomates of the American Board of Dermatology to ascertain its association with career choice.

**Methods** A cross-sectional analysis was performed using the published list of the 2017 diplomates. Gender and PhD status were compiled. The Scopus database was queried for publications and h-indices. The primary outcome was the pursuit of an academic position, nonacademic position, or fellowship after board certification.

**Results** Among 475 (96%) diplomates, the median (range) h-index was 2 (0–14). Those with MD and PhD degrees had greater h-indices (6.4  $\pm$  3.1 vs. 2.3  $\pm$  2.3, P < .05). There was a difference (P < .05) in h-index between diplomates pursuing an academic position (3.6  $\pm$  3.1), non-procedural fellowship (3.3  $\pm$  3.1), procedural fellowship (2.5  $\pm$  2.0), and non-academic position (2.1  $\pm$  2.1).

Conclusions The h-index quantifies academic productivity and may predict early career choices in dermatology.

# Introduction

In the assessment of residency and fellowship applicants, program directors often consider academic productivity as a measure of applicant curiosity and the potential for future contributions to the specialty. The most recent Program Director Survey of the National Resident Matching Program showed that "demonstrated involvement and interest in research" is considered an important factor in developing the rank list. However, there are few studies that examine how scholarly productivity is best measured and how it translates into early career choices.

The h-index, developed by Jorge E. Hirsch in 2005, is determined by counting the number of publications for which an author has been cited at least that same number of times.<sup>2</sup> As the metric incorporates both the quantity and quality of an author's scientific contributions, its utility as a benchmark for academic promotion<sup>3,4</sup> and comparative productivity in various academic disciplines and medical specialties<sup>5–9</sup> have

been explored at the individual, faculty, <sup>10,11</sup> and national levels. <sup>12</sup> At least one study demonstrated the superiority of the h-index over total publication count and citations per paper in predicting future scientific achievement. <sup>13</sup>

Although the h-index has been evaluated specifically as a predictor of career choices only in radiation oncology, <sup>14</sup> previous studies have shown a relationship between scholarly productivity and an academic career in other specialties such as urology, <sup>15</sup> neurological surgery, <sup>16</sup> and emergency medicine. <sup>17</sup> Understanding these associations in dermatology may prompt other specialties to consider the h-index as a component of their program selection metrics. The objective of this study is to assess h-index data among a cohort of recently board-certified dermatologists and its association with the choice to pursue either an academic position, non-academic position, or fellowship.

#### **Methods**

Using the list of the 2017 diplomates published by the American Board of Dermatology (ABD), an Internet

search and telephone calls to residency coordinators were performed to ascertain career choices immediately after board certification and demographic data, including gender and PhD degree status. The Scopus citation database was used to collect the publication count and calculate the h-index for all subjects. 18 Board certification examinations are administered shortly after graduation from a 3-year dermatology residency; upon successful completion, diplomate status is awarded by the ABD. In most cases, fellowship is started immediately after residency. Publication count, which is likely the most common metric of assessing scholarly activity on a residency or fellowship application, was collected for comparison to the h-index. Cross-referencing and confirmation of publications was performed using the PubMed database and public academic profiles. Subjects with incomplete or unverifiable data were excluded.

We defined 4 career choice groups: academic position, non-academic position, procedural fellow, and non-procedural fellow. An academic position was defined as an attending faculty position at a program certified by either the Accreditation Council for Graduate Medical Education (ACGME) or the Royal College of Physicians and Surgeons of Canada. Positions in private practice or integrated managed care were considered non-academic. Procedural fellowships included micrographic surgery and dermatologic oncology (Mohs) fellowships accredited by the American College of Mohs Surgery, cosmetic dermatologic surgery fellowships accredited by the American Society for Dermatologic Surgery (ASDS), procedural dermatology fellowships accredited by the ACGME, and independent fellowships identified by the ASDS. In our cohort, non-procedural fellowships included pediatric dermatology, dermatopathology, complex medical dermatology, and rheumatology/dermatology.

The study protocol was granted exemption status by the Institutional Review Board of the Albert Einstein College of Medicine.

Statistical analysis was performed using unpaired t tests and ANOVA tests for continuous variables and chi-square tests for categorical variables when applicable with statistical significance considered at the P < .05 level (GraphPad Prism 7, San Diego, CA).

### Results

Of the 494 diplomates listed by the ABD in 2017, 475 (96%) had complete and verifiable demographic, professional, and bibliometric records that were available for analysis; 19 (44%) were excluded due to incomplete records. A total of 298 diplomates (63%) were female and 177 (37%) were male. A PhD

#### What was known and gap

The h-index, a metric that incorporates the quantity and quality of an author's scientific contributions, has been evaluated as a predictor of career choices in radiation oncology, but could be useful in dermatology and other specialties that use scholarly productivity as an assessment for residents and faculty.

#### What is new

An assessment of h-index data among a cohort of recently board-certified dermatologists and its association with the choice to pursue specific positions or fellowships.

#### Limitations

The h-index may undervalue more recent publications and does not account for each author's relative contribution.

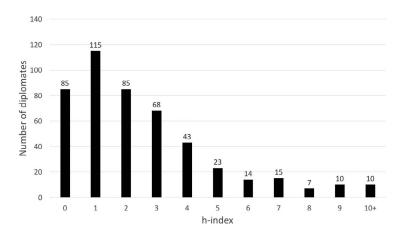
The h-index may have predictive value in the early career choices of dermatologists.

degree had been completed by 31 (77%) diplomates. Career choices included non-academic position (248, 52%), academic position (104, 22%), procedural fellowship (80, 17%), and non-procedural fellowship (43, 9%).

The median (range) h-index for the included diplomates was 2 (0-14; FIGURE 1). The median (range) publication count for the included diplomates was 5 (0-73; FIGURE 2). Two hundred seventy-five diplomates (56%) had an h-index  $\geq$  2, while 27 (6%) had an h-index  $\geq 8$ ; 85 (18%) had an h-index of 0. Diplomates with a PhD had higher h-indices (6.4 ± 3.1 vs. 2.3  $\pm$  2.3, P < .05). No statistically significant difference between male and female diplomates was demonstrated (2.9  $\pm$  2.8 vs. 2.4  $\pm$  2.3, P = .06).

There was a statistically significant difference in average h-index between diplomates pursuing an academic position (3.6  $\pm$  3.1), non-procedural fellowship (3.3  $\pm$  3.1), procedural fellowship (2.5  $\pm$ 2.0), or non-academic position (2.1  $\pm$  2.1) immediately after board certification (P < .05). Among the 85 diplomates with an h-index of 0, 53 (62%) pursued a non-academic position; among the 79 diplomates with an h-index of  $\geq 4$ , 47 (39%) pursued a nonacademic position. The relative proportion of diplomates pursuing each of the career choices, stratified by h-index, is depicted in FIGURE 3.

There was a statistically significant difference in publication count between diplomates pursuing an academic position (8.8 ± 10.0), non-procedural fellowship (8.2  $\pm$  8.0), procedural fellowship (6.3  $\pm$ 4.4), or non-academic position  $(4.4 \pm 4.0)$  immediately after board certification (P < .05). Among diplomates with a publication count of 0, 55 (73%) pursued a non-academic position; among the 196 diplomates with a publication count of  $\geq 6,28$  (40%) pursued a non-academic position. The relative



**FIGURE 1**Overall Distribution of H-Index Among the 2017 ABD Diplomates

proportion of diplomates pursuing each of the career choices, stratified by publication count, is depicted in FIGURE 4.

## **Discussion**

Program directors cite academic productivity as a contributing factor in the assessment of a candidate for a residency or fellowship position, 1,19,20 as there is evidence that it predicts future academic performance. We demonstrate that higher h-indices are associated with the pursuit of an academic career immediately after board certification. In contrast, diplomates with lower h-indices may be more likely to pursue non-academic positions in their early careers. These findings corroborate prior studies that have

demonstrated a relationship between scholarly productivity and an academic career in other specialties. <sup>15–17</sup>

In dermatology, the relationship between the hindex and the choice to pursue fellowship appears to be more complex. Graduates of non-procedural dermatology fellowships, such as pediatric dermatology, often pursue academic positions.<sup>22</sup> This career intention and interest may be related to the relatively higher h-indices in this cohort. However, the relationship between the h-index and the pursuit of procedural fellowships is less clear. A recent study showed that less than 30% of surveyed Mohs surgeons were employed in full-time academic positions.<sup>23</sup> As such, perhaps the desire to pursue a non-academic Mohs career explains the relatively lower h-indices.

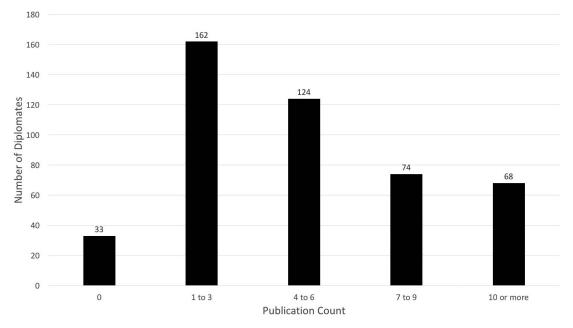


FIGURE 2
Overall Distribution of Publication Count Among the 2017 ABD Diplomates

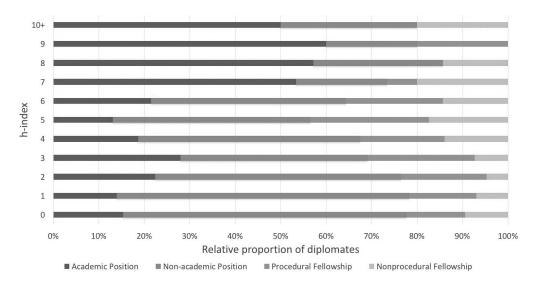


FIGURE 3
Relative Proportion of Diplomates Pursuing Academic Versus Non-Academic Positions, Stratified by H-Index

The h-index of a residency or fellowship program candidate, unlike a submitted curriculum vitae (CV), is standardized and more readily verifiable in many online bibliometric databases; therefore, the use of this metric may expedite the review process. Furthermore, in contrast to publication count, the h-index may also mitigate the issue of "phantom" publications<sup>24</sup>—research that is listed on an applicant's CV but never published—which has previously been shown in up to 24% of applicants who cited publications at a single residency program.<sup>25</sup> A similar single institution study showed that 22% of radiation oncology residency applicants misrepresented publications.<sup>26</sup> Additional studies are needed to

further clarify the extent of this problem in other specialties.

We also found that the publication count demonstrated predictive value in the early career choices of recent dermatology residency graduates. Most program directors, however, will not take the time to verify each item on every CV, especially in the review of numerous applications during the interview process. Moreover, a cursory review of the volume of publications may be misleading, with regards to the impact of the work. A recent study showed that an increasing number of case reports was negatively associated with academic institution employment, whereas first author and high-impact publications predicted not only an early academic career, but also

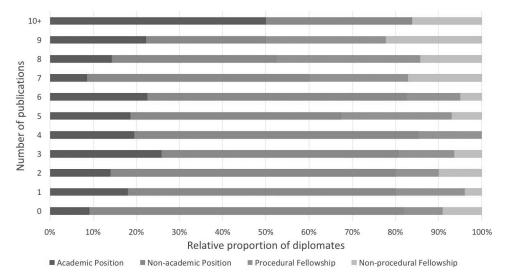


FIGURE 4
Relative Proportion of Diplomates Pursuing Academic Versus Non-Academic Positions, Stratified by Publication Count

post-residency productivity.<sup>27</sup> The use of the h-index incorporates publication impact; therefore, it may serve as an additional tool to help interpret a candidate's likelihood for future scholarly pursuits.

This study involves limitations. Despite our meticulous efforts to reconcile discrepancies in the Scopus database, it is possible that some inaccuracies persist. The current study design cannot distinguish research primarily performed during medical school-which may be performed to enhance one's chances of acceptance to a dermatology residency-from that performed during residency. In addition, the opportunities to teach, pursue more specialized niches in dermatology, and various lifestyle considerations are also important motivating factors in choosing an academic career. Furthermore, the h-index itself encompasses several limitations. Foremost, the metric ignores author placement; as the order of authorship is dictated by the relative contributions to the project, it is possible that an author has a high h-index while making small contributions to many frequently cited publications. Lastly, as time is required for a publication to accumulate citations, subjects with longer careers in academics prior to board certification, including those with PhD degrees, are potentially more likely to have higher h-indices.<sup>28</sup>

As there is an association between increasing scholarly activity and the pursuit of an academic career, it is conceivable that programs that promote mentorship and cultivate curiosity for research may lead to a greater number of trainees inspired to remain in an academic environment. Dedicated research time has been described as the sole predictor of scholarly productivity among a cohort of residents. Future studies should aim to investigate the longitudinal role scholarly activity plays in the continued evolution of medical careers.

# **Conclusions**

The average 2017 diplomate of the ABD has published a minimum of 2 manuscripts cited at least 2 times. This study demonstrates an additional tool for evaluating dermatology resident academic productivity and indicates that the h-index may have predictive value in the early career choices of dermatologists.

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